

AARON HATCH

DESIGN + ILLUSTRATION

ADDRESS 151 Berry St Apt 1R, Brooklyn, NY 11211

PHONE 860 965 8291

EMAIL aaron@ahatchdesign.com

WEB ahatchdesign.com

Linkstorm

INTERACTIVE DESIGNER

FREELANCE JUL 2010 - PRESENT **FULLTIME** JAN 2008 - JUN 2010

Regular tasks range from user interface design, including advertising widgets and social networking applications, in addition to traditional banner ads and web design. Conceptualized and designed ad units for clients, including **Blackberry**, **Nissan**, and **Kodak**.

Other duties include designing electronic and print sales presentations, trade ads, and marketing materials.

Folica, Inc.

WEB DESIGNER

FREELANCE JUL 2010 - PRESENT

Responsible for regular website upkeep for **Sedubeauty.com** in addition to one-off projects for **Folica.com** such as landing pages and special promotions.

Material Media

DESIGNER

FULLTIME MAY 2007 - JAN 2008 **INTERN** MAY 2006 - MAY 2007

Responsibilities included designing daily editorial content, promotional projects (such as track jacket designs), advertising campaigns, site maintenance and the daily newsletters for **Nerve.com** and **Babble.com**.

Misc. Freelance Projects

DESIGNER

FREELANCE JUL 2008 - PRESENT

I'm always keeping an eye out for new projects. In the past, I've designed websites, emails, landing pages, Facebook apps, Wordpress templates, and custom content management systems for clients like **LongTail Video**, **Social Intent**, **ESMZone**, and **Digital Nirvana**.

I've also designed album art, t-shirts, posters, stickers and buttons for local bands, organizations and personal projects.

SKILLS

Hand coded CSS/HTML
Compatible with IE6, IE7 and standards compliant browsers

Digital Photography

Digital Video Editing

Illustration

Cartooning

Logo / Identity Design

SOFTWARE

Adobe Creative Suite
Photoshop, Illustrator,
InDesign, Dreamweaver,
and Flash

Final Cut Pro

Coda

EDUCATION

Fordham University
2003 - 2007

BA in Communications
and Media Studies,
concentration in New Media

Graduated Magna Cum
Laude



References available
upon request